



YOUR DREAM HOME



SECOND EDITION—REVISED

“HOME!”

OUR house of family dreams, a home of endless thrills and fireside content! *Our* home, where the children can play and entertain and grow,— their precious heritage.

FOR long we have hopefully *stayed*, spending rent money which might have bought this house of charm, creating lasting wealth.

How glorious to enter and survey our place of comfort and contentment, which we planned to suit ourselves!

HOME! Where we can plant flowers, shrubbery, and fruits and vegetables, which we can show to our friends with pride; where we can “fix things up” and reap for ourselves, instead of landlords, the life-long benefits of home-making.

—To which we can come, at the end of daily toil, and “play, and love, and rest!”

HERE we shall know the full meaning of

“HOME, SWEET HOME!”

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EMPIRE BANK BUILDING
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WHY BUILD A HOME?

As a property owner you are a solid citizen.

YOU can live more inexpensively in a new home, built to your order, because of the amazing money-saving improvements which have been developed in recent years.

NEW materials for roofing, plumbing, insulation, heating, ventilation—yes, and air-conditioning, make for economy in building and great saving in maintenance. Heating bills have been cut in two by recent inventions. Homes built under present building standards provide greater charm. Such homes as are shown herein are better planned, require fewer steps and lighten housekeeping labor. With lower up-keep costs, easy financing methods, the feeling of permanency, the home owner has less worry, is more efficient, and adds to his net worth. Every payment on it, like rent, increases family wealth!

HOME owning pays dividends for a lifetime in health, wealth and happiness. It promotes the abundant life!

Ask your Lumber Dealer how Blueprints of Working Plans
can be secured.

BE A PROPERTY OWNER!

Own Your Home!

RENT money is spent money. It creates no wealth for you.

BUILDING and paying for a home while you live in it is one of the best ways to save. It increases your permanent wealth. It capitalizes your savings.

MILLIONS of Americans are planning to invest their War Savings in Homes.

It is now easy to own your home under the new modern financing methods. Payments little, if any more, than rent can be made.

THE average renter moves once in two or three years. Thousands of new homes might be built with the country's annual moving bills. Build yourself a home and STAY PUT! In a new home everything is clean and fresh, unused by anyone else. The money you will save by not moving will help pay off the mortgage.

No landlord can raise the rent on you when you own your home.

Blueprints of Working Drawings can be secured
through your Lumber Dealer.

Build a Home---Pay Like Rent

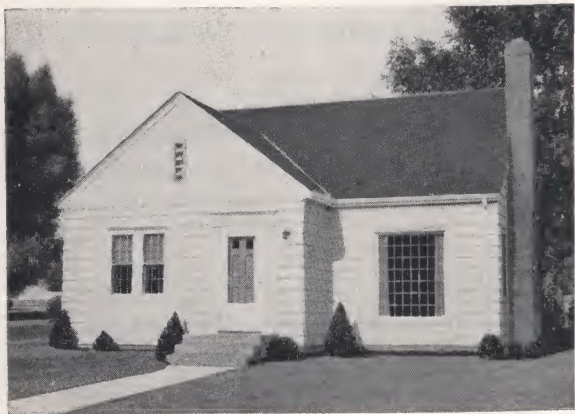
A HOME which one buys on easy payments is like a savings bank in which one deposits money which he would pay as rent; and finally he will "own his bank," the rent problem disposed of forever.

THE designs and floor plans in this book were prepared by architects who are well versed in the regulations and can be relied upon as acceptable to the Federal Housing Administration.

ONE who owns his home settles down for years of life in a neighborhood of his choice, becomes established among friends. He sees the years go by without periodical movings; and, in due time pays off the mortgage and has his home free and clear.

YOU can get full details in regard to financing from any bank, savings, building and loan association, mortgage company, insurance company or any other lending agency.

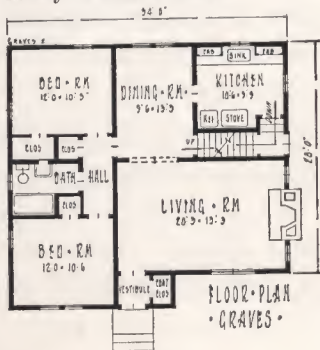
IT is required when making an FHA loan to submit blueprints of working drawings and specifications. The same would be demanded by any private lending agency. Consult your lumber dealer about securing blueprints of any home shown in this booklet.



From "The Book of 100 Homes" 23,600 Cubic Feet
 Five Rooms, 34 x 28 Feet

The GRAVES

FAMILY leisure life will center in a spacious living room such as few renters enjoy. The fireplace, flanked by windows, offers warm, cozy comfort for fall and winter evenings, when winds howl outside. The kitchen is a woman's delight, with cross ventilation and light from two sides. The bedrooms, with bath conveniently between, are placed for seclusion from the rest of the house. The exterior presents a neat appearance, enhanced by the small window panes. All in all, a snug little home for the family of modest means.





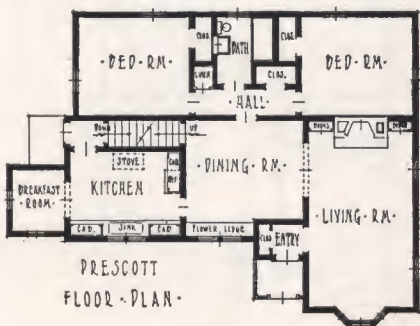
From "Book of 100 Homes"

Five Rooms and Breakfast Room, 40 x 26 Feet

29,500 Cubic Feet

The PRESCOTT

A HOUSE of charm. Much in it to make the home lover happy. Colonial doorway, shingled sides (unless you prefer siding). A breakfast nook. A fireplace. Bedrooms apart from living quarters. Finish rooms upstairs later. Compact, step-saving plan, the housekeeper's delight. Imagine your family living in it!

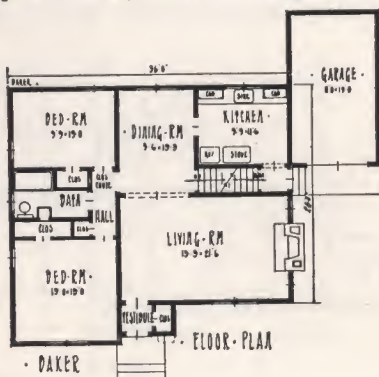




From "Book of 30 Homes" 28,800 Cubic Feet
 Five Rooms and attached Garage, 36 x 28 Feet

The BAKER

THE floor plan has that desirable feature of separating the sleeping from the daytime quarters, making for privacy and quiet to those who retire early. The architect has not overlooked the open fireplace. The compactness of the design makes for saving of steps. Ample storage space in attic, plenty of closet space. The keynote of the design is absence of costly frills.





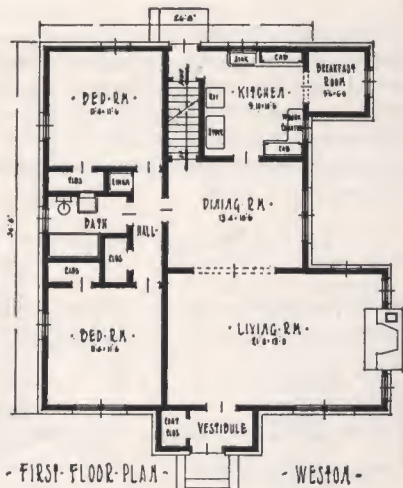
From "Book of 100 Homes"

Five Rooms and Breakfast Room, $26\frac{2}{3} \times 36\frac{2}{3}$ Feet 27,250 Cubic Feet

The WESTON

A BRICK veneer home that has special charm. Here are maximum comforts at moderate cost. Study it carefully. What more could you ask for solid comfort and convenience?

Note: The picture above is shown in reverse of the plan.





From "Book of 100 Homes"

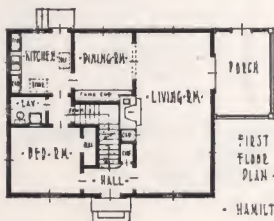
Six Rooms, 32 x 26 Feet

24,100 Cubic Feet

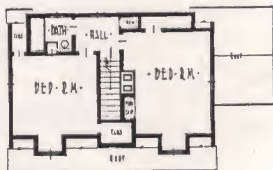
The HAMILTON

IMAGINE yourself, on summer evenings sitting on that cool, inviting porch, looking out on the garden of your planting! And on cold winter evenings, gathered with family and friends around that cozy fireplace. Observe the lavatory on first floor. Let mother study the floor plans well and note the many conveniences that make house-keeping easier. And isn't the exterior attractive? Why can't you own a home like this house of charm?

If You Can Pay Rent You Can Own Your Home!



- HAMILTON -



- SECOND-FLOOR-PLAN -



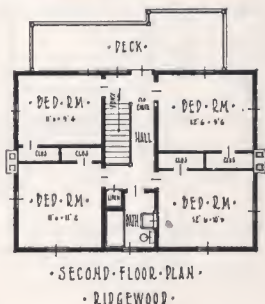
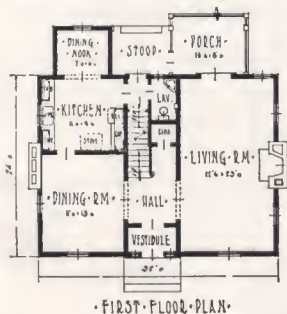
From "Book of 100 Homes"

Seven Rooms and Dining Nook, 32 x 30 Feet

24,000 Cubic Feet

The RIDGEWOOD

SURPRISES are due for the visitor who enters this American Colonial home for the first time. Upstairs, four bedrooms and bath are well arranged. The downstairs is designed for convenient housekeeping and comfort. Kitchen has ample cupboards. Working space is planned to save steps. Lavatory saves stair-climbing. Dining nook serves family on ordinary occasions. Porch makes a desirable living room in summer.





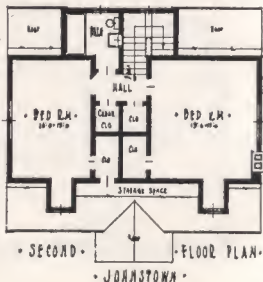
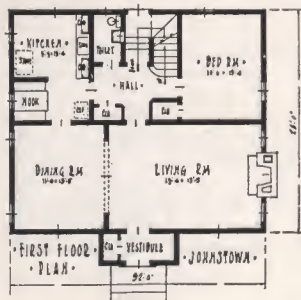
From "Selected Small Homes"

Six Rooms, 32 x 28 Feet

23,500 Cubic Feet

The JOHNSTOWN

THIS home, in the Cape Cod style has the conveniences that most families desire. Three comfortable bedrooms and seven closets. A lavatory and toilet downstairs for the gardener; a breakfast nook, a fireplace, a large living room with plenty of wall space for furniture; a dining room, too. The compactness of the house makes it comfortable, easy to care for and economical both to build and to heat.

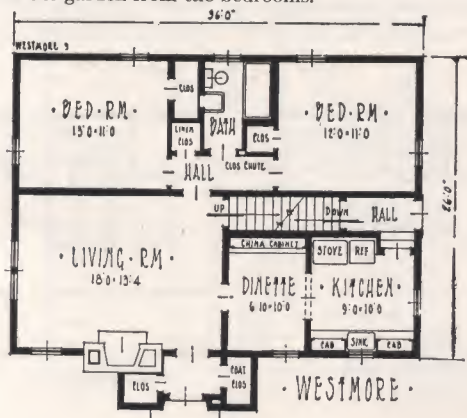




From "Book of 100 Homes" 23,300 Cubic Feet
 Five Rooms, 26 x 36 Feet

The WESTMORE

WITH its shingled exterior, in keeping with the architectural design, this inexpensive bungalow is one to make the home lover's heart leap. A gem of a home. The floor arrangement is "different." The dinette with china cabinet will answer most family occasions. The kitchen in front leaves an unobstructed view of the garden from the bedrooms.





From "Book of 100 Homes"

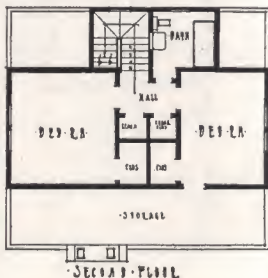
Six Rooms, 31' x 28 Feet

23,800 Cubic Feet

The BEN AVON

COOL, inviting and restful in summer, snug and warm in winter. Wouldn't you like to move in? Wouldn't you like to exercise your landscaping skill here? A Federal Housing Administration insured loan, maybe up to 90 per cent, will make it easy for you to own it. Study the attractive features.

Why Not Plan Now?





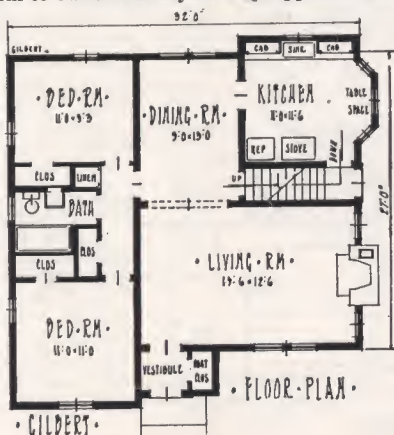
From "Book of 100 Homes"

Five Rooms, 32 x 27 Feet

22,500 Cubic Feet

The GILBERT

AN AMERICAN type embodying just about everything you want in a moderate-cost home. Daytime and sleeping quarters isolated from each other. The living room with fireplace will charm the home lover. Every room has cross ventilation. Space in attic to finish off in future. Externally, this house, with its colorful chimney and inviting front doorway, will give a thrill to owner's family as they approach and enter it.





From "The Book of 100 Homes"
 Five Rooms, 36 x 28 Feet 24,552 Cubic Feet

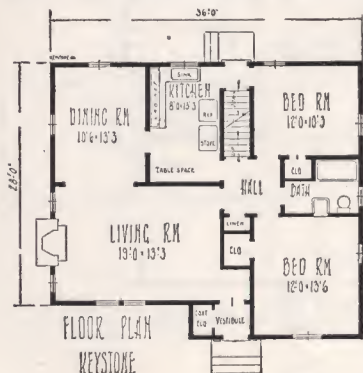
The KEYSTONE

THE family requiring only two bedrooms can all live on one floor at a considerable saving in house work. Then, as in case of this charming Cape Cod type house, two additional rooms may be finished off later on the second floor. The rooms are of fair size with good closets in the bedrooms.

The kitchen is large but easy to work in. The table space can be used for serving for the dining room, or can be used as a dinette.

All rooms, with the bedrooms conveniently apart from the living room, are easily accessible to the kitchen, the "hub of housekeeping."

With proper furniture arrangement, and the fireplace a comfy central attraction, the KEYSTONE can be as charming inside as it is on the outside.

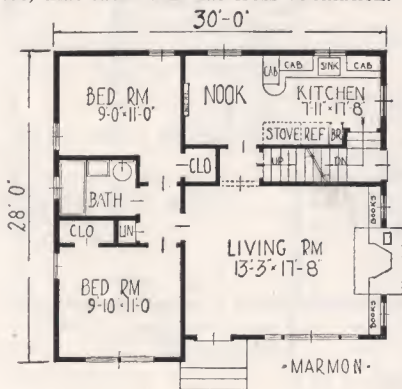


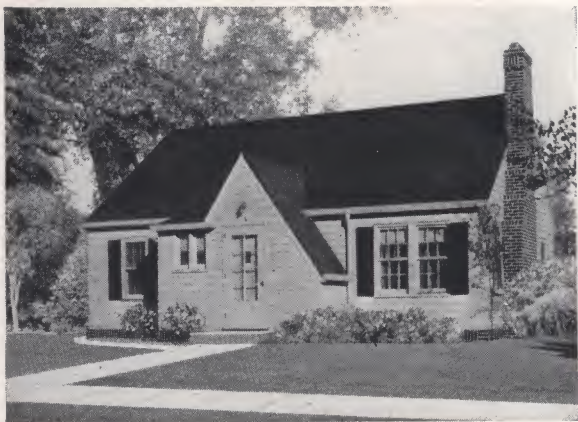


From the "Homebuilders' Book of Low-Cost Homes"
 4 Rooms and Dinette, 30 x 28 Feet 16,836 Cubic Feet

The MARMON

ANOTHER choice design in the low cost range. The architect has done well in making it a "picture home" and providing for comfort, and economy of maintenance. Heating cost will be low in this house. The kitchen, with cabinet work shown in the picture, will delight the woman who works in it. The dining nook is convenient to the meal preparation operations. Notice, too, that each room has cross ventilation.



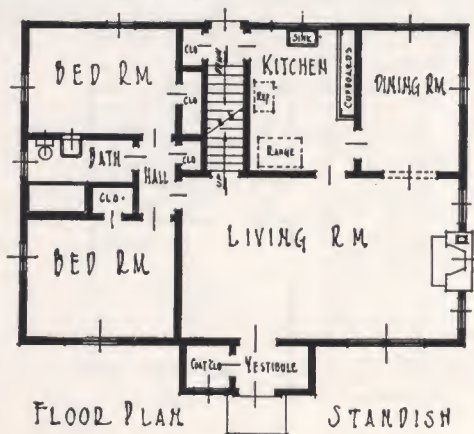


From "Book of 100 Homes"
Five Rooms, 36 x 26 Feet

21,000 Cubic Feet

The STANDISH

A HOME that will never be out of style. It's economical to build, easy to heat and a pleasure to do housework in. See the unusual completeness and conveniences in this roomy and compact home. Picture yourself coming home to this haven of rest from a day's work.





From "Book of 100 Homes"

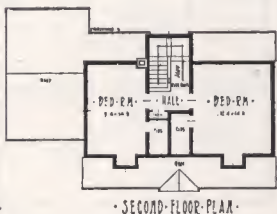
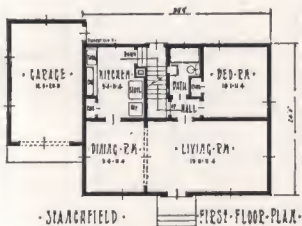
Six Rooms and Garage, 30 x 24 Feet

20,800 Cubic Feet

The STANCHFIELD

THIS inviting Cape Cod house, with garage conveniently attached, bespeaks "joy of living" from its very appearance. The upstairs rooms are unusually large for a house of this size. The wide archway between living room and dining room gives an impression of space to both rooms.

Your Home! "The Spot on Earth Supremely Blest! A Dearer, Sweeter Spot than All the Rest."





From "Book of 100 Homes"

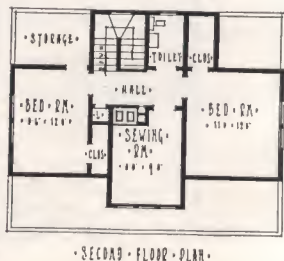
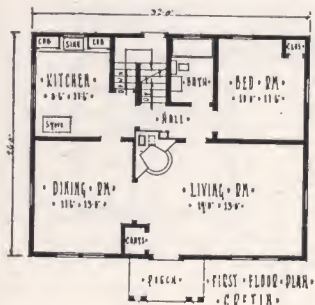
Seven Rooms, 32 x 26 Feet

19,950 Cubic Feet

The CRETIN

THE good proportions of the house as a whole, the finely spaced windows are all important. The handsome Colonial entrance distinguishes this exterior. Study this floor plan carefully and you will find much to recommend it for a home of only moderate cost. It is a home that will be found very practical indeed for the average family.

Remember, Rent Money is Spent Money!





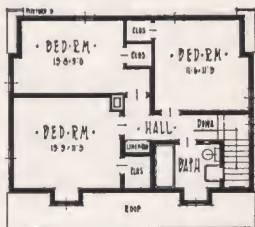
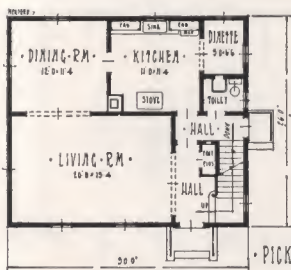
From "Book of 100 Homes"

Six Rooms and Dinette, 30 x 26 Feet

19,500 Cubic Feet

The PICKFORD

IN THE Pickford we have a variation of the Cape Cod. It is a splendid little home that will excite admiring glances from passers-by. To its individuality may be added shrubbery and well-kept lawn. Siding or shingles may be used. The large living room provides ample wall-space for bookcases, and for arranging furniture and pictures. The designer has also included special and highly appreciated features such as dinette, downstairs lavatory, linen cabinet and unusually large closets.



• PICKFORD •

FIRST FLOOR PLAN

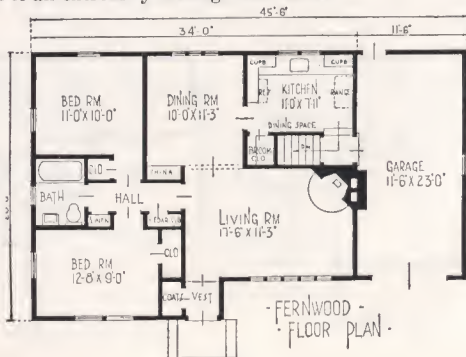
SECOND FLOOR PLAN



From the "Homebuilders' Book of Low-Cost Homes"
 5 Rooms and Garage, 45½ x 28 Feet
 24,600 Cubic Feet, including Garage

The FERNWOOD

THE modern motif in this one story ranch type house has a great appeal to many people. The picture window in the living room and the large windows in other rooms serve well for light and air. The garage, as an integral part of the house, enhances the long roof line. The corner fireplace and ample closets are excellent features. External treatment of vertical and horizontal siding along with the interesting lines of this house makes it an extremely distinguished home.

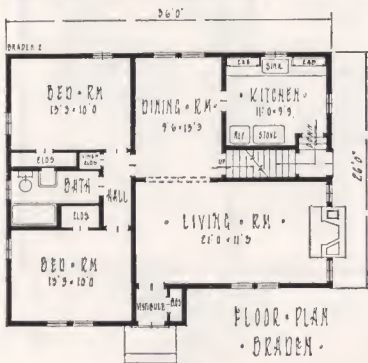




From "Selected Small Homes"
 Five Rooms, 36 x 26 Feet 24,300 Cubic Feet

The BRADEN

THE bedrooms in this house are larger than usually found in most houses in the lower cost range. They have good sized closets, too. On entering, the visitor can look clear through the house, to the garden beyond, a pleasing vista. The outside chimney, which will be in pleasing color contrast with the painting scheme, betokens a friendly hearth inside. This house will fit in with any setting, in city or suburbs, amongst trees and with a well-kept lawn. Really a home with a "come-hither" look.

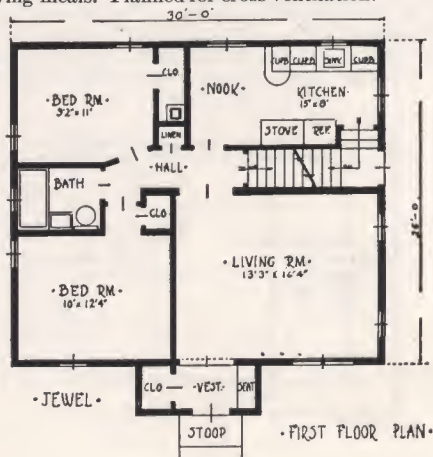




From "Homebuilders Book of Low Cost Homes"
 Four Rooms, 30 x 26 Feet 18,040 Cubic Feet

The JEWEL

WELL named, for it is a jewel. While the floor plan calls for downstairs occupancy, the high roof lends possibilities for future expansion. There is plenty of space in the kitchen end for serving meals. Planned for cross ventilation.

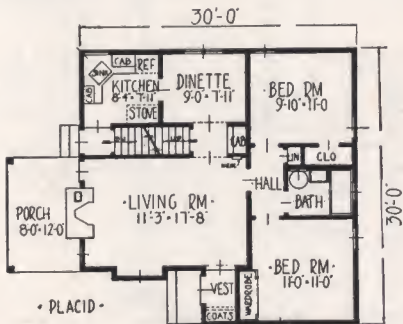




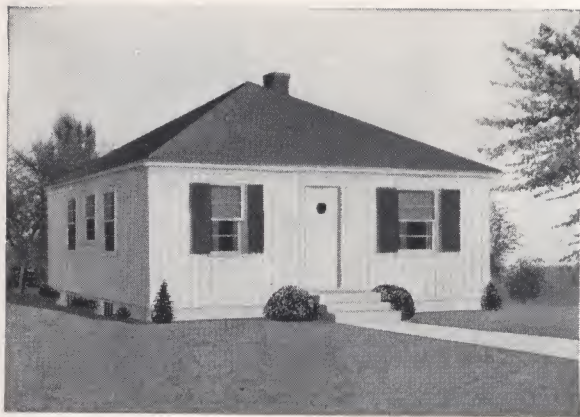
From "Homebuilders' Book of Low-Cost Homes"
 Five Rooms, 30 x 30 Feet 16,338 Cubic Feet

The PLACID

THERE is great charm as well as livableness in this design. The step-saving floor plan will appeal to the housewife. The living room with its hospitable fireplace is shielded from draught by the vestibule when front door is opened. The screened porch provides a restful haven on summer evenings and days. The bedrooms, apart from daytime quarters, offer privacy and quiet.



• FIRST FLOOR PLAN •

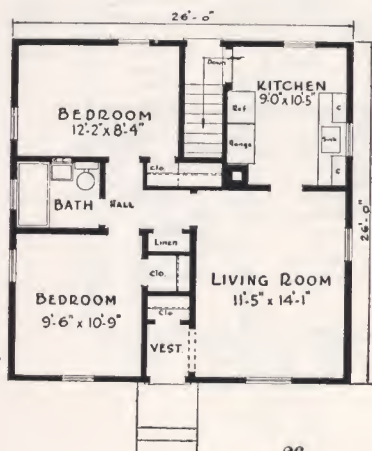


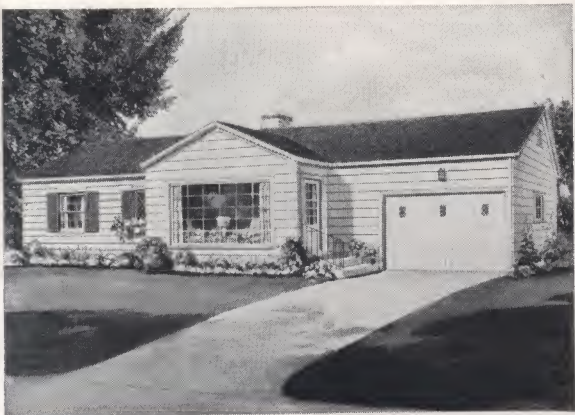
From the "Low Cost Cottage Book"
 Four Rooms, 26 x 26 Feet 12,840 Cubic Feet

The SUPERIOR

THIS design is modern. Being square it is most economical to build. With two bedrooms it offers facilities usually found in larger houses. The home maker will like the large closets. Dining space in kitchen, living room large enough for family

gatherings and company dining. Economically heated from basement. Battened exterior walls sets apart from other houses. If preferred siding or shingles may be used. A roomy house at low cost.

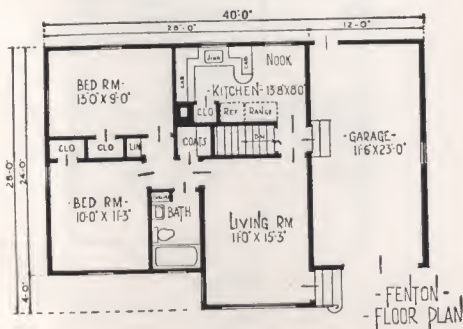




From the "Homebuilders' Book of Low-Cost Homes"
 Four Rooms, Breakfast Nook and Garage, 40 x 28 Feet
 18,200 Cubic Feet

The FENTON

COMPACT, yet with distinctive long low lines the "Fenton" has the charm of a much bigger house. The large picture window is a modern feature, which appeals to progressive Americans. The "pullman" kitchen is workable and the breakfast nook is handy and a practical substitute for a dining room. There is ample closet space including a broom closet in the kitchen. The garage, being part of the house, extends the roof line and sets it apart from conventional and traditional houses.



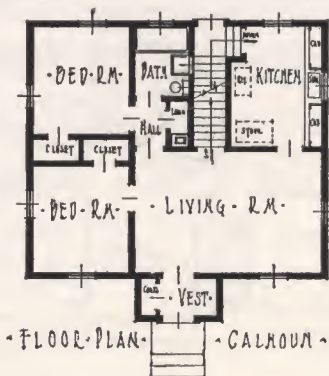


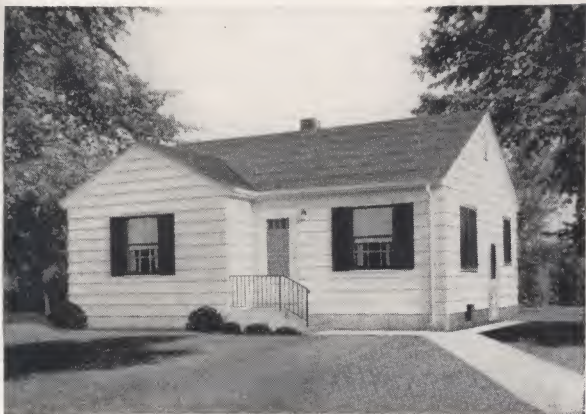
From "Book of 100 Homes" 14,850 Cubic Feet
 Four Rooms, 28 x 24 Feet

The CALHOUN

THERE'S something appealing about this Colonial Cottage. You seldom find such comforts and conveniences shown here in a rented house or apartment. Compact kitchen, arranged to save steps. It's easy to do housework in, easy to pay for, too!

Can you see yourself coming home to this haven of rest after a day's work.





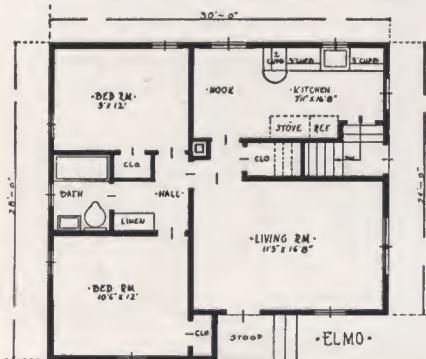
From "Homebuilders' Book of Low-Cost Homes"

Four Rooms, 30 x 28 Feet

14,520 Cubic Feet

The ELMO

AN excellent house, with a dash of style, emphasized by the iron railing on front doorstep. Each room with cross ventilation. In the absence of a dining room, which is used only a couple of hours a day, the large dining nook in kitchen serves ordinary purposes. The living room might be used for that purpose when entertaining a large number. A step-saving, labor-saving home. The style of the house is modern American.



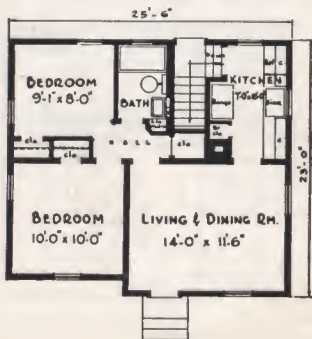


From "Low-Cost Cottage Book"
 Four Rooms, $25\frac{1}{2} \times 23$ Feet 10,850 Cubic Feet

The LAUREL

You couldn't expect more in a low-cost house. Kitchen is step-saving, with ample cupboard and closet. Living room is large enough for dining. Good closets. Plywood suitable for gable ends. Almost square, suited to modest income, and easy to housekeep and get around in. Every room, including kitchen, has cross ventilation admitting sunlight and air.

Build Yourself a Home and Stay Put!





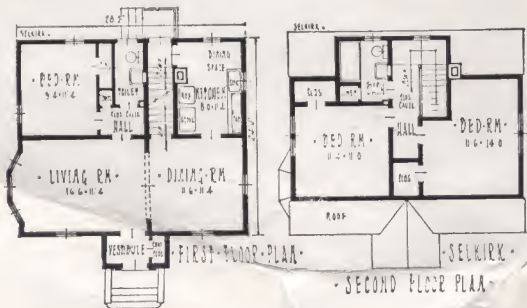
From "Selected Small Homes" 15,500 Cubic Feet
Six Rooms, 28 x 24 Feet

The SELKIRK

THE "SELKIRK" has just about everything that could be desired in a house of this size. Three bedrooms, with lavatory on ground floor and bath upstairs. Another highly desirable feature is its wealth of closet space so necessary for living comfort.

For ordinary purposes, the dining space in the kitchen saves foot-work, and promotes convenience in serving meals.

The first floor bedroom is separated from the living room by a hall. The archway between living room and dining room gives a feeling of spaciousness.



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